

TWENTY CENTS

JANUARY 5, 1942

# TIME

SPEAKER SHEET



RACHEL 'WIN' WINCHESTER

*Art & Design, History & Futurism*

\$6.50 A YEAR

(REG. U.S. PAT. OFF.)

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# PRODUCT DESIGNER

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## SUMMARY

Rachel Winchester, or 'Win' for short, is a dynamic speaker at the intersection of **product design, entrepreneurship, and art history**. Recognized for her magnetic keynote presentations and enriching workshops, she navigates the nuances of web design and the transformative power of internet technologies with finesse. Serving as a staunch advocate for the internet and it's endless potential to propel business strategies and personal development forward, Win is sought after as both an event host and a trusted spokesperson for organizations aligned with her mission.

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## BACKGROUND

- **Startup Pitch Competition Winner** at REC Philly hosted by Jefatona
- **Docent** at the Institute for Contemporary Art at UPenn
- **Art Talks program creator** at The Philadelphia Museum of Art
- **Campus Tour Guide** at Swarthmore College Admissions Office
- **Future Business Leaders of America** Public Speaking and Impromptu Speaking competitions

## FEATURED EVENTS & PRESENTATIONS

*Internet Theatre*

- **Death to Slide Decks:** Why your next presentation needs to be a webpage
- **Killing PowerPoint:** A webpage presentation design workshop
- **WordPress as a Paintbrush:** Internet Art then & now
- **Marked Safe in the Ongoing Platform Wars:** Staying sane & successful online
- **Sell Your Future Self:** Pitch design for startup founders
- **Art & Design Showcase:** Creatives for hire

## REGULAR APPEARANCES

*Internet TV*

Presently, Win is a prominent fixture in the **WordPress** community, frequently contributing to WordPress meetups and WordCamps. Leveraging her expertise, she generously supports related WordPress communities as a speaker-wrangler, event host, and spokesperson. Serving as the host of The **Philadelphia WordPress Meetup**, spokesperson for **BlackPress**, and programming organizer for **WordCamp US**, Win's dedication extends beyond events. Between WordPress engagements, she interacts with her audience through **The WWW (Work w/ Win) Livestream** on LinkedIn, offering glimpses into her website and product design projects while fostering community connections.



*Workshops & Presentations:*

*Historically Informed  
& Future-Proofed*

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